Press Release *November 13, 2026*

Marelli presents its new data foundation for motorsport intelligence at the Professional MotorSport World Expo 2026

Marelli has unveiled ORION, its new data foundation for motorsport intelligence, at the **Professional MotorSport World Expo (PMW Expo) 2026**, held in Cologne, Germany, on November 11 and 12, alongside its latest technologies for the racing world.

ORION is a **Data Cloud AI Platform for Motorsport Intelligence** designed to transform fragmented motorsport data into shared, explainable understanding. By connecting heterogeneous data sources, structuring and governing information in the cloud, and enriching it with artificial intelligence, ORION provides a trusted data foundation that supports analysis, decision-making, storytelling, fan engagement and auditable data services. It enables teams, federations, promoters, media organizations and regulated operators to work from the same consistent data foundation while retaining their different perspectives.

The introduction of ORION marks a further step in Marelli Motorsport's evolution from vehicle technologies and telemetry towards a broader motorsport data ecosystem. Rather than being a standalone application or dashboard, ORION acts as a foundational layer that connects and contextualizes data, making complexity understandable while supporting, rather than replacing, human decision-making.

Alongside ORION, Marelli's booth at the Professional MotorSport World Expo (n. 4068) showcases a broad portfolio of advanced motorsport technologies, spanning ECUs and data loggers, dashboards, telemetry systems, vehicle control electronics, fuel systems, ignition technologies, power electronics and solutions for both two-wheel and four-wheel racing applications.

The products on display include the HSC 130 High Speed Camera, capable of 500 fps Full HD recording with a high-sensitivity global shutter; the SA-140 LTE Smart Antenna, an all-in-one telemetry solution with global connectivity; and the IPS 290, a six-axis fully redundant inertial platform with RTK multi-band GNSS.

The showcase also highlights Marelli Motorsport's continued development of AI-enabled edge computing, represented by the VEC family of Vehicle Edge Controllers. The VEC 480, which received industry recognition in 2024, is joined by the compact VEC 200 and VEC 320, extending Marelli's AI-powered vehicle-edge architecture across different racing applications.

Completing the lineup is the REV-500, Marelli Motorsport's award-winning electric front powertrain solution, recognized at PMW Expo in 2025. Its presence at this year's booth reinforces the company's continued commitment to high-performance electrification, alongside the new generation of data, connectivity and intelligence solutions.

The technologies presented at the Expo reflect Marelli Motorsport's broader presence across the racing world, with the company supplying leading teams and championships in both two-wheel and four-wheel motorsport.

About Marelli

Marelli is a global mobility technology supplier to the automotive industry. With a strong and established track record in innovation and manufacturing excellence, our mission is to transform the future of mobility through working with customers and partners to create a safer, greener, and better-connected world. With around 40,000 employees worldwide, the Marelli footprint includes over 150 sites globally. For more information, visit the Marelli website at www.marelli.com.