



## PRESS RELEASE

### **Marelli Motorsport and 1NCE announce partnership**

- **Marelli Motorsport to develop new telemetry solutions in the motorsport industry**
- **1NCE to deliver worldwide IoT connectivity for real-time data analysis**

*Cologne/Milan/Saitama, June 24, 2021* – Marelli Motorsport, the Motorsport Business Unit of the leading global automotive supplier Marelli, and 1NCE, the world's first full-fledged operator of IoT network services, are joining forces to develop new real-time tracking solutions in the world of motorsport.

Marelli Motorsport develops electronic and electro-mechanical systems for two and four-wheel racing vehicles, supplying all the top teams in all the most important motorsport world championships such as Formula 1, Formula E, the World Endurance Championship, MotoGP and many others. The company is a leader in motorsport telemetry and delivers connected track technologies.

#### ***Cellular connectivity use-case trials***

In line with its long-standing expertise in this field, Marelli Motorsport is currently engaged in cellular connectivity use-case trials, developing new telemetry systems to collect real-time car and engine data, such as acceleration, g-force, speed, motor temperature, rpm, alarms, or remaining fuel.

Unlike other connectivity solutions, cellular connectivity doesn't require the setup of individual local network infrastructures, with related costs. Standardized cellular connectivity networks already exist worldwide and can easily be utilized for device communication of sensors in a racing environment.

#### ***1NCE delivers standardized IoT connectivity solution***

What's been missing so far was a globally standardized offering, giving customers the ease to implement cellular connectivity into their products. As a technology partner of Deutsche Telekom and with its own cloud native IoT platform, 1NCE represents the link between cellular telecommunication networks and modern cloud applications.

1NCE's offering is available in over 100 countries worldwide at a fixed price over all possible bearer technologies such as 2G, 3G, 4G, NB-IoT and LTE-M. All this in combination with a powerful management platform that helps to automate device onboarding and management with leading cloud applications. To date, 1NCE has more than 4,000 customers with over 5 million active connections worldwide.



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*“By offering globally available and easy to implement cellular connectivity, we found 1NCE to be the perfect partner for our needs”, says **Riccardo De Filippi, Senior Vice President and CEO of Marelli Motorsport.** “Combining a worldwide presence and a simple pricing structure, 1NCE delivers the ideal connectivity solution for our upcoming telemetry products. Once setup, we can start using them immediately on any of our motorsports locations around the world.”*

*“Considering myself a big racing fan, I'm all the more pleased about the partnership with Marelli Motorsport”, comments **Alexander P. Sator, CEO of 1NCE** on the deal. “I’m sure we are the perfect match for Marelli Motorsport, not only when it comes to speed by bringing new solutions to life, but also in terms of minimizing operational costs for connectivity and ease of use.”*

### **About Marelli**

MARELLI is one of the world's leading global independent suppliers to the automotive sector. With a strong and established track record in innovation and manufacturing excellence, our mission is to transform the future of mobility through working with customers and partners to create a safer, greener and better-connected world. With around 58,000 employees worldwide, the MARELLI footprint includes 170 facilities and R&D centers across Asia, the Americas, Europe, and Africa, generating revenues of 1,266 Billion JPY (10.4 Billion EUR) in 2020.

### **About 1NCE:**

1NCE GmbH is the first fully-fledged IoT network carrier in the world to offer fast, secure, and reliable connectivity services at low cost based on an IoT flat rate. This makes IoT applications such as tank maintenance, smart metering, or vehicle telematics affordable. The 1NCE IoT Flat Rate includes 500 MB data volume, 250 SMS, and free access to the 1NCE Connectivity Management Platform via Internet and API. To provide the service, 1NCE cooperates with both Deutsche Telekom AG and its roaming partners as well as China Telecom Global Limited and supports all common mobile communications standards (2G, 3G, 4G, NB-IoT). In addition to direct sales of IoT mobile connectivity, 1NCE also offers its technology to mobile network operators via a Platform-as-a-Service solution. The company headquartered in Cologne offers its flat rate almost world-wide. 1NCE was founded in 2017 together with Deutsche Telekom AG and has 100 staff in Cologne, Hamburg, London, Rome, Paris, and Riga. For more information, please see [www.1nce.com](http://www.1nce.com)